

# HELP US CHAMPION THE GROWTH AND DEVELOPMENT OF LACROSSE IN GREAT BRITAIN



## **Content creator - volunteer**

We are looking for a volunteer to help us create content for our social media, website, and quarterly newsletter.

- Do you have previous experience of creating content across digital channels?
- Are you an effective communicator both verbally and in writing?
- Do you have a passion to help us grow the game of lacrosse?

*If so, it would be great to have you join The Lacrosse Foundation team - bringing your skills & enthusiasm to help support our Comms working group.*

## **A bit more detail:**

- You will create and post content for our Facebook and Instagram accounts to raise awareness of TLF and the impact of grants we have provided.
- You will write short news items for our email newsletter and website which may involve interaction with grant recipients
- You will work as part of the Comms working group (TLF Trustees) - and will have an opportunity to play a key part in shaping the direction of the charity's communications.
- We anticipate that the role will require a commitment of between 2-3 hours per week, with flexibility for you to schedule this around your other activities.
- *NB. This is not a Trustee role, so you will not be required to attend each monthly Trustee Board meeting - but you may be asked to join an occasional meeting via Zoom (as an introduction/update).*

## **Skills required:**

### Essential:

- Proficient in the use of social media channels
- Creative writing skills
- Good interpersonal and communication skills
- Able to work using own initiative

### Desirable:

- Working knowledge of Mailchimp to enable production of email newsletter



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## **A bit about The Lacrosse Foundation**

The Lacrosse Foundation is a grant-making charity that provides grants to clubs, universities and schools to help grow the game of lacrosse throughout Great Britain.

Our grants promote community participation, assist in the provision of facilities & equipment, and advance the education of young people in the sport of lacrosse.

Since 2017, we have awarded 87 grants to clubs, universities and schools totalling over £315,000. Most of our funding has been to support equipment, coaching and training courses for new leaders.

## **Interested?**

If you're interested in this role, please email [comms@thelacrossefoundation.co.uk](mailto:comms@thelacrossefoundation.co.uk) with a little bit about yourself and what you think you could bring to this role and we will be in touch.

